TRAIN FOR ROI:

3-DAY EXECUTIVE STRENGTH PLAN

SCIENCE-BACKED TRAINING FOR CEOS WHO VALUE TIME, ENERGY, AND PERFORMANCE.



DAY 1: FUNCTIONAL FULL BODY

FOCUS: COMPOUND LIFTS, MOBILITY, POSTURE

WARM-UP (5–7 MIN): DYNAMIC STRETCHES + BAND ACTIVATION MAIN CIRCUIT (REPEAT 3X, REST 30–60 SEC BETWEEN SETS):

- RDL 10 REPS
- GOBLET SQUATS 10 REPS
- PUSH-UPS 12 REPS
- DUMBBELL ROWS 10/SIDE
- PLANK HOLD 30 SEC

COOL DOWN: HIP OPENERS, CHEST STRETCHES

TIME. STRENGTH. ROI.



DAY 2: MOBILITY & CORE

FOCUS: LONGEVITY, JOINT INTEGRITY, RECOVERY

MOBILITY FLOW (REPEAT 2-3X, REST 30-60 SEC BETWEEN SETS):

- CAT-COW
- WORLD'S GREATEST STRETCH
- THORACIC ROTATIONS

CORE CIRCUIT:

- DEAD BUG 10/SIDE
- SIDE PLANK 20 SEC/SIDE
- BIRD DOG 10 REPS
- HOLLOW HOLD 20 SEC

OPTIONAL: 20-MIN WALK OR SAUNA SESSION



DAY 3: POWER & CONDITIONING

FOCUS: EXPLOSIVENESS, INSULIN SENSITIVITY, CARDIO FITNESS

WARM-UP: JUMPING JACKS + LIGHT KETTLEBELL SWINGS

CIRCUIT (REPEAT 3-4X, REST 30-60 SEC BETWEEN SETS):

- KETTLEBELL SWINGS 15 REPS
- STEP-UPS 10 REPS/LEG
- DUMBBELL THRUSTERS 8 REPS
- JUMP ROPE 30 SEC
- MOUNTAIN CLIMBERS 30 SEC

COOL DOWN: BOX BREATHING + FORWARD FOLDS



BONUS: HOW TO GET THE MOST OUT OF THIS PLAN

- ONLY 45 MINS PER SESSION
- TRACK 1–2 KEY METRICS: MOOD, ENERGY, SLEEP
- PROGRESS = CONSISTENCY, NOT PERFECTION
- WANT A CUSTOM PLAN? →

BOOK A STRATEGY CALL

AT TRAINFORROLCOM



ABOUT

Science-based and results-driven, Oliver helps busy professionals build strength, energy, and health—through efficient, personalized training built for ROI-focused high performers.

